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MEMORANDUM

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TO: Tom Apple
Chancellor

MANOA CHANCELLOR'S
OFFICE

VIA: Dr. Francisco Hernandez,
Vice Chancellor for Students

VIA: Dr. Lori Ideta *Ideta*
Associate Vice Chancellor for Students

VIA: Bonnyjean Manini *Manini* 4/13/2014
Interim SLD Director

FROM: Alicia DeVoll, Broadcast Communication Authority Chairperson *AD* 4/12/14
Rebekah Carroll, Board of Publications Chairperson *RC* 4/13/14

SUBJECT: Proposed merger of the Broadcast Communication Authority and the Board of Publications, Chartered Student Organizations at the University of Hawai'i at Mānoa.

SPECIFIC ACTION REQUESTED:

To approve the merger of the Broadcast Communication Authority and the Board of Publications Chartered Student Organizations. To approve the proposed charter establishing the Student Media Board, Chartered Student Organization.

RECOMMENDED EFFECTIVE DATE:

We request to be recognized as the Student Media Board effective July 1, 2014, the beginning of the next fiscal year.

ADDITIONAL COST:

This request does not have any additional costs. However, there are future plans to possibly change our fee structure and apply for a fee increase.

PURPOSE:

We, the Broadcast Communications Authority (BCA) and Board of Publications (BOP) CSO's at the University of Hawai'i at Mānoa are proposing the merger of our two organizations into a single Student Media Board.

BOP and BCA believe that a single Student Media Board will sustain students' needs and educational opportunities, reflect the goals of college student media, and address potential future challenges. The BCA and the BOP also believe that a unified governing board will be in a stronger position to advocate as well as address current funding issues and budget constraints through resource leveraging and sharing.

Five primary identified benefits are:

- Provide net benefits to the UH campus by providing students increased learning opportunities and various experiences, which will translate into greater benefits for the external community through the increased strength of its student media programs.
- Be better equipped to address technological innovation and integrative media, which will reflect a more “real-world” marketplace and learning environment for students.
- Be able to serve and promote shared goals among the programs by facilitating interaction and collaboration between the programs.
- Allow for greater sharing and leveraging of resources, including overall program finances, facilities, technology, staff and human resources. A unified governance board will be in a stronger position to advocate for additional funding as well as address current funding issues and budget constraints through resource sharing and leveraging.
- Be able to better recruit student board members to more effectively and productively serve the media programs.

BACKGROUND INFORMATION:

In preparation for this merger we have had several meetings, discussions, done much research and have agreed that this is the best thing for our organizations, programs constituents and the campus at large. We include our chronological timeline of the actions taken in preparation for this request:

- January 20-21, 2011: The Board of Publications held a strategic planning retreat where the idea of this merger was proposed.
- January 28, 2012: A working group was formed with representatives from BCA, BOP, KTUH, Ka Leo, Hawaii Review, UH Productions, and advisors from Student Life and Development. Meetings were held on a consistent bi-weekly basis.
- The Justification for Merger document was finalized on April 6, 2012 to identify the reasons for the merger (see appendix 2).
- An open forum was held on April 10, 2012 to inform and solicit feedback from the general student body (see appendix 3).
- A Memorandum of Understanding was written and approved by both boards on May 29, 2012 (see appendix 4).
- November 2-3, 2012: The Broadcast Communication Authority held a strategic planning retreat where the merger was further worked on.
- The initial draft of the proposed Student Media Board Charter document was created by the one media board working group and has since been reviewed and edited by both boards and their respective subcommittees.
- In Spring 2013, both the BOP and BCA voted to approve the Student Media Board Charter document (see appendix 1).
- A final open forum was held on September 13, 2013 to inform and solicit feedback from the general student body in regards to the Student Media Board Charter (see appendix 3).
- On February 12, 2014 ASUH voted on Resolution 28-14 in support of the creation of the Student Media Board (see appendix 5).
- On February 20, 2014, the Graduate Student Board (GSO) also moved to support the merger and voted in support of this merger (see appendix 6).
- Both boards have been reviewing the bylaws and policies and procedures in preparation for unification to allow for a smooth transition and minimal impact on services and operations.

ACTION RECOMMENDED:

To approve the merger of the Broadcast Communication Authority and the Board of Publications, Chartered Student Organizations. To approve the proposed charter establishing the Student Media Board, Chartered Student Organization.

NOTES:

If there are any questions please contact us at Alicia DeVoll adevoll@hawaii.com or Rebekah Carroll rebekahc@hawaii.edu.

Thank you,

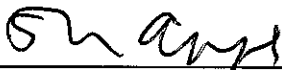
cc Cynthia Quinn, BOR Secretary
Jan Javinar, Interim AVP
Sandy Matsui, Faculty Advisor to BCA and BOP
Sarah Yap, Director of SECLS, Advisor to KTUH
Rob Reilly, Advertising Sales Manager, Advisor to UHP
Jay Hartwell, Student Media Advisor, Advisor to Ka Leo and Hawaii Review

ATTACHMENTS:

1. Student Media Board Charter,
2. Justification for Merger packet
3. Open forum notes
4. Memorandum of Understanding
5. Codified ASUH 28-14 resolution
6. GSO Feb. 2014 Motion of Support
7. BCA Charter
8. BOP Charter

Approved / Disapproved

Signature:



Tom Apple, Chancellor

Date:

MAY - 1 2014
